

# MARCUS & WIESEN, INC.

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March 20, 1996

Sara Garretson  
Executive Director  
I.T.A.C.  
253 Broadway, Room 302  
New York City, N.Y. 10007

Dear Ms. Garretson,

I am the President of Marcus & Wiesen, an integrated Manufacturer of Ladies' Body Shapers in Long Island City, New York. We are members of the UNITE organization and we are among the last of our type in New York City. We currently employ about 50 people.

We have recently completed a project with your organization dealing with the further implementation of the Continuous Improvement philosophy at this company. ITAC Project Specialist Nelson Wax and Field Engineer Mort Greenberg guided us through this project. We have currently completed 95% of the projects' goals and we are reaping great benefits. For example:

- Quick response to customer demand with reduced inventories.
- Addition of a second modular team.
- Reduction of errors in production.
- Better job definition, resulting in more work w/ less supervisory staff.
- Better quality product.

I am a booster of this kind of program and could not continue in the New York metro area without it. ITAC is an offspring of the best kind of symbiotic relationship between industry and the state. I would be happy to address anyone at any time to affirm my support.

Thank you for your assistance.

Sincerely,



Fred Levine

